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## Spectrum of Technology Symposium To Be Held November 20th



**T**he Greater Rome Chamber of Commerce is pleased to announce that **Julie Louise Gerberding**, M.D., M.P.H., *Director of the Centers for Disease Control and Prevention*, will be the keynote speaker for the **Spectrum of Technology Symposium** on Thursday, Nov. 20th.

Three breakout sessions will highlight Healthcare Technology, Applied Technology and Information Technology. The featured speakers include **Dr. Bruce Conn**, *Dean of the School of Mathematical and Natural Sciences at Berry College*, **William Todd**, *President and C.E.O. of the Georgia Cancer Coalition*, **Mike Cassidy**, *President and C.E.O., Georgia Research Alliance*, and **Angie McWhorter**, *C.I.O., Harbin Clinic*.

*Chairman of the Symposium*, **Dr. Paul Ferguson**, *retired C.E.O. of Harbin Clinic*, and *Chairman of the Future Industries Initiative Committee*, **Dr. Craig McDaniel** (LR'86), *President of Coosa Valley Technical College*, are

(continued on page 2)

## WHAT'S THAT PROJECT? Holy Trinity Lutheran Church

**F**ifteen years ago, *Pastor Jack Karch* was called to lead *Holy Trinity Lutheran Church*. From the beginning, Pastor Karch joined his congregation in the desire to grow. When the current sanctuary became too small, Holy Trinity Lutheran Church stepped forward in faith to expand.



The vision to build began 10 years ago. After conducting a survey, the top three needs for a new building were a larger sanctuary, a steeple and more Sunday school classrooms. Pastor Karch explained, "We ran out of space and had to begin two worship services, but the desire was for our congregation to meet as one. The new sanctuary will hold 250 people compared to the now 110 person capacity. We will now be able to meet in one united service, with some breathing room too."

To prompt fundraising, a family in the church pledged \$100,000 to the project if the church could raise \$200,000 within two years. One-and-a-half years into the campaign, the \$200,000 mark

(continued on page 4)

**Member Renewals!** (Thru 8/31/08)

~ A ~

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ADVERTISING DYNAMICS, INC.  
AMERICAN RED CROSS  
AUTOMAX RENT-A-CAR @  
SALMON AUTO SUPERSTORE

~ B ~

BERRY COLLEGE ELEMENTARY SCHOOL  
BLOSSMAN GAS AND APPLIANCE

~ C ~

CCH SMALL FIRM SERVICES  
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CLUB FITNESS

~ E ~

KENT C. ELLINGTON, DMD, PC  
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~ F ~

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~ G ~

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~ H ~

CHARLES AND LEE HIGHT  
HINES DELIVERY SERVICE  
HOMETOWN HEADLINES

~ L ~

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~ N ~

NEWELL RECYCLING LLC

~ O ~

OWENS FINANCIAL GROUP, INC.

~ P ~

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~ R ~

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CHILDREN & YOUTH

~ S ~

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SAM'S CLUB #6509  
SKIN CANCER & COSMETIC  
DERMATOLOGY CENTER  
SOCIETY FOR HUMAN RESOURCE  
MANAGEMENT

~ T ~

TELENET SYSTEMS  
THE THREE RIVERS SINGERS

~ W ~

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**New Members!**

(Thru 8/31/08)

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**Technology Symposium ...** (continued from front page)

key components in planning the schedule and logistics of the event.

"The committee is delighted that this symposium will provide an economic development link between our medical and higher education communities with a real opportunity for improving our understanding and expanding our knowledge base on a diversity of topics," said Dr. Ferguson.

The Symposium, held at *The Forum*, will begin with breakfast and registration at 8:30 a.m. and breakout sessions will follow. Closing remarks will be given by **Ken Stewart**,

**PINNACLE (USPS 395-030)**

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*Georgia Department of Economic Development*, to conclude the event by 1:30 p.m.

The Symposium is a proactive effort to provide Rome and Floyd County community leaders, professors and students cutting edge information about medical systems technology that will support future innovations and success.

For specific information about attending the Spectrum of Technology Symposium, contact the Chamber at 706.291.7663. 

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# THORNTON PEST CONTROL

“We’ll give you a peach of a deal, guaranteed,” is the motto of the largest independent pest control company in Rome and Floyd County, **Thornton Pest Control**. Owner **David Thornton** began his business in 1998 after gaining experience from working for another pest control company. Mr. Thornton values community involvement and is committed to making Thornton Pest Control user friendly.

Unlike most major pest control companies, Thornton Pest Control will adapt a service program to the specific need of each customer. “If a customer has a monthly service and wants to change it to quarterly for example, we will cater to that customer’s need,” stated Mr. Thornton. With general pest and termite services, Thornton Pest Control works on homes, businesses and industries.

With eight employees, the bulk of Thornton’s business comes from Rome and Floyd County. Thornton Pest Control has also had jobs in Chattooga, Polk, Gordon and Bartow counties. Mr. Thornton looks at his staff as a team. Mr. Thornton said, “I never want to say I’m the boss; we all work together to meet our customer’s needs.” Thornton believes that his good quality employees are an important key to the success of his business.


Mr. Thornton is known for more than his business. For 24 years, Mr. Thornton has served as the *Chaplain* for the **Floyd County Sheriff’s Department** and for three years he has served as the *Senior Chaplain* for the **Georgia Sheriff Association**. As the *Homeland Security Chaplain*, appointed by the government, he has served at the G.H. Summit. As *Chaplain* for the **Armuchee High School** football team, Mr. Thornton also serves as the announcer for each home game. He has pastored three different churches in Rome and is a



High School Basketball referee in Northwest Georgia. Along with Mr. Thornton, his employees are very involved in the Rome community with many of them serving as deacons at their churches.

Thornton’s Pest Control has been a member of the Greater Rome Chamber of Commerce since May of 2006. With community involvement and service at the top of his priority list, Mr. Thornton insists that Chamber

Membership is a must. “Being a member of the Chamber is another way to be community involved,” said Thornton. “We appreciate all that the Chamber does to promote small businesses in Rome.”

Always striving to meet each customer’s individual needs, Thornton Pest Control can be contacted by e-mail at [Chapso502@comcast.net](mailto:Chapso502@comcast.net) or by phone at 706.235.2357. 

## Please Join Us ... Young Professionals of Rome<sup>SM</sup>

Sponsored by:



### Featuring Rome Trivia!

**When:** Tuesday, October 21st, 5:30 - 7:00 p.m.

**Where:** WOW Cafe & Wingery  
2817 Martha Berry Hwy., Rome, GA 30165

YP Rome<sup>SM</sup> focuses on professionals in their 20s and 30s. Please encourage your employees in this age bracket to attend.

You may register online at [www.romega.com](http://www.romega.com)

Contact: **Lydia Fields**, [lfields@romega.com](mailto:lfields@romega.com) or 706.291.7663

## What's That Project? ...

(continued from front page)


was reached. "The family inspired and enabled us to be serious about the dream and do it right," said Pastor Karch. Construction on the building began in the spring of 2007.

The new building will include a larger sanctuary, a new nursery, meeting room and offices. A large gathering space will enable post-service fellowship to remain indoors. Hand-crafted altar furniture designed and built by church members will embody Lutheran traditions and symbols. Various stained glass windows will adorn the new building depicting scenes from biblical stories.

Community involvement in Rome and Floyd County is very important to the congregation at Holy Trinity. Volunteering with *Habitat for Humanity*, the *West Rome Food Pantry*, the *Open Door Home* and various community mission projects represent the love and openness of Holy Trinity Lutheran Church. With the new space, Holy Trinity will have greater resources and opportunities to continue their ministry in the community.

With few Lutheran churches in the region, Holy Trinity draws members and visitors from surrounding counties. "We could have sold our current building, but we wanted to stay in the Garden Lakes area. We have members from LaFayette, Cloudland, Cedartown and even stretching into Alabama," stated Pastor Karch. Covering many different areas of northwest Georgia, Holy Trinity can expand its congregation as its building expands.

A dedication service will be held during worship on the first Sunday in the new sanctuary (date pending). Soon after the old sanctuary is re-modeled into Sunday school classrooms, a larger dedication service will take place. "We will be opening the building to be used by positive community groups in order to support improvement and growth in the Garden Lakes area," said Pastor Karch. "I am excited about what this means for Rome, that the Lutheran Church will have a larger presence in serving our community."

For more information about Holy Trinity Lutheran Church, contact Pastor Jack Karch at 706.232.7257 or [PastorJ16@aol.com](mailto:PastorJ16@aol.com). Holy Trinity Lutheran Church is located at 3000 Garden Lakes Boulevard, Rome, GA 30165. 

**Note: "LR" beside names in some articles indicates Leadership Rome Alumni.**

Please Join Us ...

## Business After Hours

Sponsored By:



When: **Thursday, October 16**  
**5:30 – 7:00 p.m.**

Where: **River City Bank**  
**228 N. Second Ave. NW**  
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Call: 706.291.7663 .....\$5.00

Walk-Ins Welcome .....\$7.00

**ALL EMPLOYEES OF CHAMBER  
BUSINESS MEMBERS ARE WELCOME!**

## CORRECTION!

In the August edition of the PINNACLE, there was an *Experience Rome* insert that did not mention the following two businesses in the Party Planning category. We apologize for their omission.

Event Professionals of Rome - 706.844.2900

The Season - 706.767.0606

## HIGH SCHOOL LEADERSHIP ROME WOULD LIKE TO THANK:

*CitizensFirst Bank* for sponsoring lunch for the Economic Development and Transportation Session and **Dr. Lynn Plunkett (LR'04)** and *Floyd County Schools* for sponsoring the transportation program.

## GEORGIA POWER VISITS

The *Greater Rome Chamber of Commerce* staff hosted *Georgia Power* executives and project managers along with representatives from the *Georgia Department of Economic Development* during a tour of available industrial sites in Northwest Georgia.

With Volkswagen's recent announcement of their investment in Chattanooga, the group of representatives toured Northwest Georgia to review potential sites for related suppliers. With close proximity to Chattanooga, Northwest Georgia is the ideal area.

The group began their visit at *Coosa Valley Technical College's* new Aviation Training Center to learn about the great addition to Rome and Floyd County. The executives and project managers then gathered for dinner with local leaders from surrounding Northwest Georgia counties. **Kevin Fletcher**, *Georgia Power Vice President for Community and Economic Development*, welcomed the group and led a more detailed presentation about the Volkswagen announcement.

The following day, members of the Chamber Staff gave the representatives a tour of the North Floyd Industrial Rail Site and the North Floyd Industrial Site, both available sites for automotive manufacturers. "During the tour we were all able to travel together on the same bus which allowed more time to discuss our available sites, it was very beneficial," said **Heather Seckman** (LR'02), *Greater Rome Chamber of Commerce Director of Economic Development*. Not only is the Chamber working to bring in new automotive manufacturers, but it is also putting great effort into connecting



existing automotive manufactures in Rome with Volkswagen in Chattanooga.

The Greater Rome Chamber of Commerce has been working with our *Georgia Power Regional Representative, Chuck Scragg*, to prepare for the visit. "We were able to convey our community's

visionary thinking on setting aside land for industrial recruitment," stated *Chairman of the Board of the Greater Rome Chamber of Commerce Randy Quick* (LR'99). Immediate positive feedback was given in regard to the impression made from the visit. 

## BUSINESS AFTER HOURS



**Richard Prior**, *Rome Symphony Orchestra Music Director and Conductor*, and **Barb Beninato** (LR'04), *President, Rome Symphony Orchestra*, converse during *Business After Hours* on August 21st. The event was held at Heritage Hall and was sponsored by *Berry College Department of Fine Arts, Georgia Highlands College Division of Social & Cultural Studies, Rome Area Council for the Arts, Rome International Film Festival, Rome Little Theatre, Rome Symphony Orchestra, and Shorter College School of the Arts*.

# BUSINESS EXPO 2008



Greater Rome Chamber of Commerce member businesses and their employees are invited to **Business After Hours** Friday, November 7th from 5:30 – 7:30 p.m. at the 2008 Business EXPO at *The Forum*, one day before the event is open to the public. Admission price to the Business After Hours is just \$5.00. The 2008 Business EXPO will be open to the public on Saturday, November 8th from 10:00 a.m. – 4:00 p.m.

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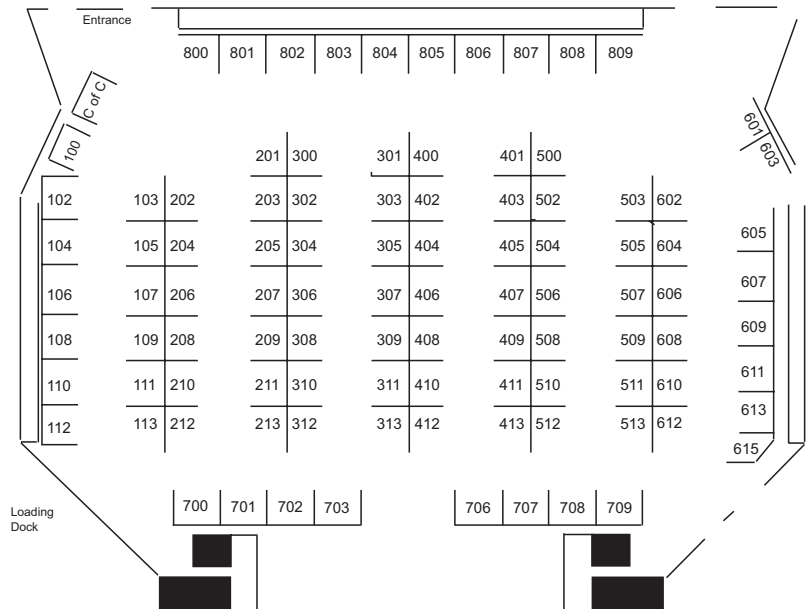
- 100 -South 107
- 102 -Q102
- 103 -Coosa Valley Federal Credit Union
- 104 -WGRA
- 105 -Soho Hero
- 106 -Sincerely Yours of Rome
- 107 -Rome News Wire
- 108 -Greater Rome Bank
- 109 -The Season
- 110 -Advance Rehab
- 111 -Massey's - The Diamond Store
- 112 -Advance Rehab
- 113 -Corr Wireless
- 201 -ServiceMaster by Twins
- 202 -Healthfield, Inc.
- 203 -Fore Orthodontics
- 204 -Healthfield, Inc.
- 205 -Honey Baked Ham
- 206 -Healthfield Hospice
- 207 -Whitehall Medical Center
- 208 -Chieftain's Museum
- 209 -Rome/Floyd Parks & Recreation
- 210 -Wash-A-Way Pressure Washing Services
- 211 -Sam's Club
- 212 -Rome News-Tribune
- 213 -Unity Christian School
- 300 -Northwest Georgia Credit Union
- 301 -Coosa Valley Technical College
- 302 -Leisure Time Charters
- 303 -Renaissance Marquis
- 304 -Coosa Valley Area Agency on Aging
- 305 -Dept. of Labor-Vocational Rehab
- 306 -Catering Company at the Palladium
- 307 -Kangaroo Jake's
- 308 -Re-Bath
- 309 -Shorter College Business School
- 310 -Re-Bath
- 311 -Floyd Home Health
- 312 -Ford, Gittings & Kane Jewelers
- 313 -Golden Living
- 400 -Ace Total Solutions
- 401 -Georgia Highlands College
- 402 -St. Mary's School

- 403 -Pro Performance
- 404 -Coosa Valley Home Health
- 405 -America's Home Place
- 406 -Bella Roma
- 407 -Brown & Brown Insurance
- 408 - National Copier Exchange
- 409 -Riverwood Retirement
- 410 -Redmond Regional Medical Center
- 411 -Paul Davis Restoration
- 412 -Redmond Regional Medical Center
- 413 -B & B Cleaning Service
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- 502 -United Home Care
- 503 -Grace Manufacturing
- 504 -WLAQ
- 505 -Glass Doctor
- 506 -95.7 The Ridge
- 507 -Bistro 239
- 508 -Bryant & Garrett Travel
- 509 -Right at Home
- 510 -Chiropractic Center of Rome
- 511 -Regions Bank
- 512 -Chiropractic Center of Rome
- 513 -Skin Cancer & Cosmo Derm. Ctr.
- 601 -Country Cousins
- 602 -Grace Manufacturing
- 603 -Westminster Apartments
- 604 -Apollo Group/Shorter Prof. Studies
- 605 -Rome Braves
- 606 -Rock 105.9
- 607 -Rome Braves Three Rivers Club
- 608 -Waddell & Reed
- 609 -All Wireless
- 610 -ResCare HomeCare
- 611 -Watters & Associates
- 612 -Hampton Inn
- 613 -Watters & Associates
- 615 -Home Instead Senior Care
- 700 -River City Bank
- 701 -Yellow Book USA
- 702 -Davis Commercial Contracting
- 703 -Panera Bread

- 706 -Rome Athletic Club
- 707 -Rome Athletic Club
- 708 -Thrive! Weightloss
- 709 -Coosa Diagnostic Center
- 800 -Purchasing Alliance-BC/BS
- 801 -SunTrust Bank
- 802 -Lieberman Chiropractic
- 803 -Lieberman Chiropractic
- 804 -Harbin Clinic

- 805 -Harbin Clinic
- 806 -GA Secure Shred
- 807 -Apria Healthcare
- 808 -Floyd County College & Career Academy
- 809 -Coosa Medical Group

EXPO 2008  
November 7-8, 2008  
The Forum - Rome, Georgia



**CABINETS WAREHOUSE LLC**



*Carla and Warren Boelhouwer, owners, held a ribbon cutting for the opening of their business, Cabinets Warehouse, located at 1400 Broad Street.*

**PINE RIDGE APARTMENT HOMES**



*Charles Williams Real Estate Investment Corporation (CWREIC) held a ribbon cutting for Pine Ridge Apartment Homes, located just off Shorter Ave. behind Lowe's. The apartments will be an affordable housing community, under the Permanent Supportive Housing Program (PSH). Many Chamber Ambassadors were in attendance.*

**YOUNG PROFESSIONALS OF ROME**



*Young Professionals of Rome in August was held at Bistro 239 on Broad Street. Natasha Burroughs, Mount Berry Square Mall; Kikki Edmonds, Cox Byington, PC; Ward Daugherty, Wachovia Securities; and Chairman of YP Rome<sup>SM</sup> Jordan Knight, McRae, Stegall, Peek, Harman, Smith and Manning, LLP participate in a shortened version of SpeedNetworking over food and drinks.*

**COOSA VALLEY TECHNICAL COLLEGE – AVIATION TRAINING CENTER**



*In honor of the grand opening of its new Aviation Training Center, Coosa Valley Technical College held a ribbon cutting. Many Chamber Ambassadors, local and state officials, and community supporters were in attendance. Pictured L-R: Randy Quick (LR'99), Southern Broadcasting, Chairman of the Board of Directors of the Greater Rome Chamber of Commerce; The Honorable Katie Dempsey (LR'86), State House Representative; Jerry Jennings (LR'86), Floyd County Commissioner; Dr. Craig McDaniel (LR'86), President of Coosa Valley Technical College; Thom Holt (LR'85), Airport Commission; Wayne Vick, Chairman of the Airport Commission; and Jon Byrd, Director of the Aviation Training Center.*



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**Wednesday, October 1st**

- Transportation Committee Mtg.

**Wednesday, October 8th**

- EXPO Committee Mtg.

**Friday, October 10th**

- Education Committee Mtg.

**Tuesday, October 14th**

- Small Business Action Council

**Wednesday, October 15th**

- Governmental Affairs Committee Mtg.
- Sales Technique Seminar

**Thursday, October 16th**

- SpeedNetworking
- Business After Hours

**Friday, October 17th**

- Economic Development Committee Mtg.

**Tuesday, October 21st**

- Young Professionals of Rome

**Friday, October 24th**

- IT Roundtable

**Fri. & Sat., November 7th & 8th**

- Business EXPO

# FREE SEMINAR

*For Chamber Members*

## “Successful Sales Techniques”

*Presented by:*

***Rob Harbison, Peachtree Planning  
Ernie Studard, Heritage Nissan***

**When: Wednesday, October 15th; 2 - 5 p.m.  
Where: Greater Rome Chamber of Commerce  
1 Riverside Parkway  
Rome, GA 30161**

***Please RSVP by Monday, October 13th at 5:00 p.m.  
to Lowell Pratt at [lpratt@romega.com](mailto:lpratt@romega.com) or 706.291.7663 or  
[www.romega.com](http://www.romega.com) Chamber Calendar.***

***Space is limited and will be reserved on a  
first come-first served basis.***

***This seminar is sponsored by the Small Business Action  
Council of the Greater Rome Chamber of Commerce.***



**Greater Rome  
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