

Heather Lathbury Seckman Named Chamber Economic Development Director

Heather Lathbury Seckman (LR, '03) has been promoted to Director of Economic Development at the Greater Rome Chamber of Commerce by **Albert M. Hodge, Jr.**, Chamber President and CEO. In this position, Seckman will be responsible for assisting existing industries with expansions as well as all of the marketing of Rome and Floyd County to primary employers on behalf of the City of Rome, Floyd County, Development Authority of Floyd County, Rome-Floyd County Development Authority and the Gordon-Floyd Development Authority.


"Heather Seckman has earned this promotion through her diligent efforts in our Economic Development division," said Hodge. "She has been involved in every aspect of the process during her six years at the Chamber. We look forward to excellent results with her leadership."

Seckman began her Chamber career in 2002 as the Economic Development Assistant and was later promoted to Economic Development Coordinator. She is a graduate of Berry College with a Bachelor's Degree in both Business and Communications. Formerly, she was the director of the Coosa River Basin Initiative, a non-profit environmental organization.

During her Chamber experience, Seckman has assisted existing industries such as *Kellogg, Neaton Rome, Scott Logistics, Steel King Industries, VTI*, and *U.S. Biofuels* and new companies including *Molecular Genetic Resources* and *World Class Plastics*. Additionally, she has helped in assisting with development authorities' efforts.

"I truly believe in what the Chamber does for this community. I look forward to working with our community leaders in implementing the goals identified in the


Rome-Floyd 20/20 Part II (an economic and community development strategic plan), working with our existing employers in their expansion efforts and marketing Rome and Floyd County to potential primary employers," said Seckman.

Seckman, a native of Charleston, South Carolina, moved to Rome in 1981 where she continues to reside with her three children. 



Heather Seckman

2008 Membership Directory To Be Published Soon

The **2008 Chamber Membership Directory and Buyer's Guide** is in the process of being published. If you need to make any changes or updates to your membership information before it is printed, please do so by November 15th, 2007. This will be the deadline for changes. You can make changes by going to www.romeomega.com and clicking on the Membership Information section. From there, enter into the Members Only section and type in your user name and password (member ID number and last 4 digits of your phone number). You can also call **Alison Smith (LR, '04)** at the Chamber to update your information or, if you have not already done so, you can send in your verification form from Operation Thank You. 

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Hannah Lucas Named Communications Coordinator

Greater Rome Chamber of Commerce President and CEO **Albert M. Hodge, Jr.** has announced that **Hannah Lucas** has been hired as the new Communications Coordinator.

"Ms. Lucas was selected out of a very competitive process. Her academic background along with some previous experience



Hannah Lucas

prompted her selection," added Hodge. Along with her media responsibilities at the Chamber, Lucas will prepare and coordinate the organization's publications, as well as maintain its website, www.romeomega.com, while also promoting the Chamber's involvement in several special projects throughout Rome and Floyd County. 

New Appointees of the Development Authority of Floyd County

Thank you to **Scott Greer** and **Lynn Whatley** for your dedication and support during your terms on the Development Authority of Floyd County.

Welcome new Development Authority members **Brian Dulaney** and **Josh Tullis**.

We look forward to working with you.