

## "A Red Carpet Premier" Kicks Off Membership Drive

**T**he Greater Rome Chamber of Commerce opened its 2007 membership campaign April 26th with an event billed as a "Red Carpet Premier" at Forrest Place downtown.

Approximately 100 participants took part in the event, which kicked off the 2007 membership drive. Using the theme, "Be a Chamber Star ... Receive the Chamber Rewards," this year's campaign lasts through the end of May.

With Chamber staff and many volunteers dressed in formal attire to enhance the evening's red-carpet theme, the event featured both the elegance and energy associated with the opening of a Hollywood film.

This year, 19 teams with names playing off the campaign's television and movie theme, will compete to bring in the most new members. Several team captains created friendly rivalries when they took the stage to introduce their teams and exchange verbal barbs with the other squads at the kickoff event.

On a night of one-liners, probably the best came from **Steven McDowell**, owner of *Old Havana Cigar Company* and team captain for the "Young Guns" squad, comprised of members of Young Professionals of Rome. After several team captains preceded him with good-natured taunts directed toward the other teams, McDowell stepped to the stage and quipped, "Boy, you old people sure are mean to each other." He followed with plenty taunting of his own.

**Dr. Greg Sumner**, *Professional Screening and Information*, is serving as the Chairman of this year's Membership Campaign. **Robert Smyth**, *Coosa Valley Federal Credit Union*, served as the Master of Ceremonies at the kickoff event and is the Vice-Chair of the Membership Drive. **Randy Quick**, *South 107/Q102/WRGA/WGJK*, is the Chamber's Vice-Chairman for Membership and Chair-Elect.

More information on Chamber membership is available by contacting **Alison Smith** (LR, '04), the

Chamber's Membership Director, at 706.291.7663 or [asmith@romea.com](mailto:asmith@romea.com).

Information is also available online at [www.romea.com](http://www.romea.com). 



**Ruth Demeter**, *Ruthink! Creative Communications* (right), hands Membership Campaign Chairman **Dr. Greg Sumner**, *Professional Screening & Information*, completed membership applications at the Greater Rome Chamber of Commerce's membership drive kickoff event Thursday.



**Jim Powell** (left), *Coosa Valley Technical College/Rome Little Theater*, uses fruit to help illustrate his team's name, *The Producers*, at the Chamber's membership drive kickoff in April. Campaign Vice Chairman **Robert Smyth** (right), *Coosa Valley Federal Credit Union*, served as the event's emcee.

## Membership Drive Team Captains Announced

**T**he team captains for this year's membership campaign, "**Be A Chamber Star ... Receive The Chamber Rewards**," have been appointed and have their teams ready to recruit new members. The goal for the campaign is \$25,000 in new memberships during the month of May. This year's team captains are:

- Lamante Attaud**, *TENDO Technologies*
- Brad Burris**, *Berry College*
- Jarrod Floyd**, *United Community Bank*
- Neila Gray**, *Garner & Glover Co.*
- David Hamilton**, *Allied Waste/BFI*
- Rob Harbison**, *Peachtree Planning*
- Curtis Hart** (LR, '03), *Georgia Power Company*
- Trip Hatley**, *Rome News-Tribune*
- Clark Hiscock**, *SunTrust Bank*
- Steven McDowell**, *Old Havana Cigar Company*
- Jim Powell** (LR, '97), *Coosa Valley Technical College*
- Suzanne Scott**, *Shorter College*
- Darlene Shore** (LR, '06), *Heritage First Bank*
- Roger Smith**, *River City Bank*
- Elaine Snow** (LR, '85), *Rome Police Department*
- Judy Taylor** (LR, '93), *Georgia Highlands College*
- Clem Trammell**, *Wachovia*
- Carlton Ulmer**, *Redmond Regional Medical Center*
- Rhonda Wallace** (LR, '98), *Citizens First Bank*

*Thanks to these captains and all of the  
Membership Drive Volunteers!*