

Member Renewals! (Thru 02/16/07)

~ A ~

ADVANCE REHAB & CONSULTING, INC.
AMERICAN RED CROSS BLOOD SERVICES, NWGA
ARAMARK - SHORTER COLLEGE
ATLANTA GAS LIGHT CO.

~ B ~

W. FRANK BARRON, JR.
BELK, INC.
BERRY COLLEGE
BEVERLY HEALTHCARE
BRANSON MACHINERY, LLC
BRYANT & GARRETT TRAVEL AGENCY

~ C ~

C & S TROPHIES, INC.
CARROLL EMC
COOK'S PEST CONTROL, INC.
COOSA RIVER BASIN INITIATIVE, INC.
COOSA VALLEY FAIR ASSOCIATION
COOSA VALLEY TECHNICAL COLLEGE

~ D ~

DAYS INN OF ROME

~ E ~

ELROD'S, INC.

~ F ~

THE FAIRBANKS COMPANY
FINNEY AND ASSOCIATES, CPAs, PC
R. LEE FLETCHER, DMD
FLOYD BEHAVIORAL HEALTH

~ G ~

GARNER & GLOVER CO.
GEORGIA DEPARTMENT OF LABOR
GEORGIA POWER PLANT HAMMOND
GREAT OUTDOORS LANDSCAPE

~ H ~

H & R BLOCK
HAIRSTORY, INC.
HARRINGTON REALTY
HAYNES & MOORE, LLC
HENDERSON & SONS FUNERAL HOME
HOLIDAY INN SKYTOP
HONEY BAKED HAM COMPANY & CAFE
HORSELEG PLANTATION COUNTRY CLUB
HUNT & ASSOCIATES

~ I ~

IKON OFFICE SOLUTIONS
IN-TOUCH COMPUTER SERVICES

~ J ~

J. L. TODD AUCTION CO.

~ L ~

LOVE CONNECTING COMMUNITIES, INC. (LCCI)
R. H. LEDBETTER PROPERTIES, INC.
LEISURE TIME CHARTERS & TOURS
LOWE'S

~ M ~

RICHARD L. MULLER, JR., DDS, PC

~ N ~

NIFAST CORPORATION

~ O ~

OTR WHEEL ENGINEERING

~ P ~

PAG/CEL COMMUNICATIONS
PRO SYSTEMS CLEAN CARE
PROFILE EXTRUSION COMPANY
PROFESSIONAL SCREENING & INFORMATION
(PSI)

~ R ~

R. J. FRICKS
RANGER CONSULTING INC.
READY OR NOT, INC.
RIDDLE/PAGE OFFICE PRODUCTS
ROCKY MOUNTAIN HYDROELECTRIC PLANT
ROMAN CHEMICAL CORP.
ROME COCA-COLA BOTTLING CO.
ROME ELECTRIC MOTOR WORKS, INC.
ROME NEWS-TRIBUNE

~ S ~

SCHROEDER'S NEW DELL-DOWNTOWN
SCOTT CARRIERS, INC.
SERVPRO

JOHN SHAHAN CONSTRUCTION CO.
SHERWIN-WILLIAMS CO.
HORTON COMMUNICATIONS LLC,
D/B/A SOUTH COMM
ST. PETER'S EPISCOPAL CHURCH
STAPLES
DR. HARLAN STARR
STEEL KING INDUSTRIES, INC.
SUHNER MANUFACTURING, INC.
SUNTRUST BANK, NORTHWEST GEORGIA

~ T ~

TANNER PAINT CONTRACTING
TEMPLE-INLAND, INC.
TOLES, TEMPLE & WRIGHT
TONDEE FURNITURE

~ W ~

WHITTINGTON, JONES & RUDERT, CPAs, PC
WORLD HI FI'S HOME STORE

~ Z ~

ZION FARMS STABLES & SPECIAL EVENTS

New Members!

(Thru 02/16/07)

CARTRIDGE WORLD

JON HORNER • 770.607.8933
1245 JOE FRANK HARRIS PARKWAY
CARTERSVILLE, GA 30120
www.cartridgeworldusa.com
(Ink Cartridge Refill)

HELBING BUILDERS, INC.

TOM HELBING • 706.252.5088
107 ETOWAH DRIVE, ROME, GA 30161-8469
(Construction Manager)

HUSH SALON & DAY SPA

MS. SARAH COOK • 706.295.4000
1900A TURNER MCCALL BLVD., ROME, GA 30161-3329
(Hair Stylists/Salon)

LA WEIGHT LOSS CENTER

MS. CATHY SEGUR • 706.236.3900
170 SHORTER AVENUE, ROME, GA 30165-2455
(Weight Control Services)

Georgia Cancer Coalition ... (continued from page 1)

Georgia Cancer Coalition CEO **Bill Todd** echoed Dr. Davis' comments.

"We are very impressed with the level of collaboration and joint development of initiatives in Rome," Mr. Todd said. "Our goal for The Exchange is to work together with many stakeholders, and the cooperative effort in Rome allows us to determine how community-wide implementation can work."

The Cancer Registries at Harbin, Floyd and Redmond already work together on a routine basis; they share a Cancer Committee and have standardized policies and procedures. Together, Harbin Clinic, Floyd and Redmond procured a Picture Archiving and Communication System (PACS) that allows physicians to view results from any of the three imaging centers at a single location. Harbin, recognized as a leader in effectively using information technology, allows Harbin Clinic physicians full access to their patients' Electronic Medical Record from the two hospitals.

Currently, both Floyd Medical Center and Redmond Regional Medical Center are accredited by the American College of Surgeons as Community Hospital Cancer Programs. The medical community is working together toward becoming a Community Hospital Comprehensive Care Program, which is required by the Commission on Cancer to see 650 or more newly diagnosed cancer cases per year; to have board certified physicians in major specialties, including oncology; and to participate in clinical research.

The Harbin Clinic, the largest, privately-owned, multi-specialty physician clinic in the state, further offers the opportunity to learn how well The Exchange can be implemented in an ambulatory clinic setting. Harbin will lead the project and serve as the clearinghouse for information on progress.

"All partners have made a significant investment of resources and expertise to become a demonstration site," said Mr. Todd. "Their role in facilitating the design, access and retrieval of clinical information and public health data will play a critical role in The Exchange."

Tom Fricks (LR, '03), Chief Information Officer for Harbin Clinic, has been named the Project Executive and **Dr. Matthew Mumber**, a radiation oncologist, is the Physician Executive. They are leading a committee that is currently designing a plan to gather data on metrics specific to lung cancer as well as other metrics that apply to all types of cancer.

"Northwest Georgia is a microcosm of the state of Georgia. We have a multi-specialty physician practice and a not-for-profit and for-profit hospital. The implementation of electronic medical record keeping is at various stages in the three facilities, so the gathering of data will require alternative approaches. With a high level of collaboration, we believe that we can demonstrate results that other regions of Georgia can replicate," says Dr. Mumber. ■

PINNACLE (USPS 395-030)

Published monthly, except January, by the Greater Rome Chamber of Commerce, 1 Riverside Parkway, Rome, Georgia 30161.

Periodical Postage Paid at Rome, Georgia 30161.

Subscription rate \$20.00 per year in U.S.A.

POSTMASTER: Send address changes to PINNACLE, 1 Riverside Parkway, Rome, GA 30161.

Note: "LR" beside names in some articles indicates Leadership Rome Alumni.