

## SALUTE TO MANUFACTURING

**T**he Greater Rome Chamber of Commerce introduced its newest program, *Salute to Manufacturing*, at a press conference held at the Chamber in April.

"Salute to Manufacturing will honor the manufacturers that call Rome and Floyd County home and salute existing industry that has been here for many years," said *Chamber Chair Evie McNiece (LR, '02)*. "These manufacturers have made such a huge impact on our community, and it is our pleasure to honor them."

Since the Chamber's Partners in Prosperity program kicked off in 2004, *Branson Tractor, F&P Georgia, Profile Extrusion, Scott Logistics, Neaton Rome, U.S. Biofuels, Commercial Fluid Power, Kellogg, and VT Industries* have announced investments and expansions that have totaled \$102.6 million and led to 910 added or retained primary jobs and 4,728 net new jobs created.

"Not only are these companies adding jobs within their own organization, they also play a major role in the overall success of our community," McNiece said. "These companies do business with and support other businesses in Rome and Floyd County, both large and small. They use local banks and purchase other goods and services from local companies. They do a great job of doing something we at the Chamber encourage everyone to do: they Shop Rome ... and everyone throughout Rome and Floyd County benefits."

As a part of the current Rome-Floyd 20/20 update, the *City of Rome, Floyd County* and the Chamber earlier this year were presented with statistics that show that the community's manufacturing sector was thriving, despite losses on the state and national level. While the manufacturing sector grew by 7.8 percent here, the U.S. lost 7.5 percent of its manufacturing jobs and Georgia lost 3.9 percent during that same time period.

Rome and Floyd County's manufacturing strength has earned a strong reputation, gaining the national spotlight when it was featured on *NBC Nightly News* in 2004 and again last month when *Forbes* magazine and *Forbes.com* published a story titled "Hail, Rome," that boasted of Rome's strong industry base.

As a part of Salute to Manufacturing, manufacturers will be showcased individually with a display of products produced in Rome and Floyd County inside the Chamber's office or outside the building located at the corner of Broad Street and Riverside Drive downtown. 🏠

Please Join Us For ...

## Speed Networking

When: **Thursday, June 28th, 4:00 p.m.**

Where: **Chamber of Commerce  
1 Riverside Parkway**

**\$5.00**

Member Reservation Options:

Online at [www.romea.com](http://www.romea.com)

Email - [asmith@romea.com](mailto:asmith@romea.com)

Call - 706.291.7663

**MUST BE REGISTERED TO ATTEND.**

Space is limited to 20 members.

No competitors will be in the same group.

## USPS SEMINAR

**Wanda Treglown of the United States Postal Service was among the presenters at a seminar for Chamber members about the USPS' new shape-based shipping pricing.**



**Upcoming Seminar ...**

### **Goal Setting – A Fresh Perspective**

**T**he Small Business Action Council of the Greater Rome Chamber of Commerce will host a **FREE Goal Setting** seminar for Chamber Members on Wednesday June 13th from 2:00 – 5:00 p.m. at the Chamber, 1 Riverside Parkway, Rome. **Ruth Demeter, Ruthink! Creative Communications**, will be identifying barriers to successful goal achievement, reviewing several short and long-term goal setting strategies, introducing participants to NLP goal setting strategies and reviewing the concept of "infinite possibilities" to enable us to meet goals. Please RSVP to **Alison Smith (LR, '04)** at 706.291.7663 or [asmith@romea.com](mailto:asmith@romea.com) by Friday, June 8th. 🏠