

## RIBBON CUTTING ... HAIRSTORY



*Chamber ambassadors and members were present to show their support at the recent ribbon cutting of HairStory, a full service salon located in downtown Rome.*



*Chamber ambassadors and members were present to show their support at a recent ribbon cutting at ScrapHappy, a scrapbooking specialty store located in Rome.*



*Chamber ambassadors and members were present to show their support at the recent ribbon cutting at The Village at Maplewood, a gated community consisting of condominiums and homes with many activities such as swimming and fitness.*

## UPCOMING SEMINARS

The Small Business Action Council of the Greater Rome Chamber of Commerce will host a seminar titled “What is the Value of My Business?” presented by **Shane Richardson**, CPA/Certified Valuation Analyst, with **Whittington & Jones, CPA’s, P.C.** on Thursday, September 22<sup>nd</sup> from 9:00-11:00 a.m. at the Greater Rome Chamber of Commerce.

During the seminar, discussions will be held about ownership versus management, what creates value in a business, different methods used to value a business and what methods apply to certain companies, and the difference in entity value and shareholder value.

Mr. Richardson has prepared over 100 business valuations for the purposes of estate and gift taxes, family law cases, employee stock option plans, and mergers & acquisitions. He has been consulted in various litigation matters, including economic loss analysis, family law cases, and forensic investigative matters. He has valued companies with sales as large as 400 million dollars, with facilities throughout the United States, and as small as a personal holding company with one asset.

Please contact **Diane Tracy** by Tuesday, September 20<sup>th</sup> to sign up. She can be reached at 706-291-7663 or [dtracy@rome.org](mailto:dtracy@rome.org). The seminar is free to any employee of a Chamber member or \$40 for any non-member.



The Small Business Action Council of the Greater Rome Chamber of Commerce will host a **Professionalism Seminar**, presented by **Ms. Beverly Padgett**, Director of the Service Industry Academy of **Coosa Valley Technical College**, on Tuesday, October 25<sup>th</sup> from 2:00-5:00 p.m. at the Greater Rome Chamber of Commerce.

This seminar is designed to create an awareness of the importance of image and how it affects individuals on a professional and personal level. It will also cover how image affects the perceptions that customers have of the business. It will cover having a positive image vs. “image busters” to avoid, and it will cover the three key elements of the positive image. Understanding that the way we look, speak and act sends messages to both internal and external customers and this is a great seminar for every industry type.

Ms. Padgett received her undergraduate degree in Communications from West Georgia College and her MBA with a concentration in Marketing from Georgia State University.

Please contact **Diane Tracy** by Friday, October 21<sup>st</sup> to sign up. She can be reached at 706-291-7663 or [dtracy@rome.org](mailto:dtracy@rome.org). The seminar is free to any employee of a Chamber member or \$40 for any non-member. ■