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Three Major Events Showcase Rome and Floyd County

Racing to Defeat Cancer: The Dodge Tour De Georgia Speeds Through Rome

For the third consecutive year, the **Dodge Tour de Georgia** raced into Rome and Floyd County, and for the third time, the support of the community and businesses around the area couldn't have been anything but remarkable.

Rome held two portions of the race, one of which included a time-trial. The time trial began at *Darlington School* and finished behind *Harvest Moon Café*. **Floyd Landis** of *Team Phonak Systems* was the time trial winner, covering the 18.6-mile course in 39 minutes, 58.09 seconds.

The energy that the race brings to Rome each year is something many community members never forget. The streets are lined with hundreds of cheering children and adults awaiting a glimpse of the next 'racing idol.' Regardless of what area traveled through the course, it is a sea of racing memorabilia and decorated signs displaying support for the teams involved in this beneficial tour.

The tour, benefiting the **Georgia Cancer Coalition**, rolls through numerous parts of the state of Georgia. A strong and prideful Rome couldn't be happier to help in the aid of this meaningful cause.

According to the Greater Rome Convention and Visitors Bureau, the Hospitality Area sold tickets to 36 different states and Canada. Over a two-day period, Floyd County saw over 70,000 race attendees and accrued an approximate \$2,857,022 in economic revenue.



The Dodge Tour De Georgia cyclists race toward the finish line down Third Avenue in Downtown Rome.

Rolling Out The Red Carpet For Distinguished Guests

Rolling alongside the Tour de Georgia was the **Red Carpet Tour** and **The Atlanta Steeplechase**.

Exemplifying Georgia's strong public-private economic development partnerships, the **Georgia Chamber of Commerce**, **Georgia Department of Economic Development**, **Georgia Allies** and the **Augusta Metro Chamber of Commerce** partner each year to host the Red Carpet Tour, which allows business leaders to experience firsthand what differentiates Georgia from other areas in the United States.

The tour begins each year on Wednesday with a dinner hosted by the Governor at the Governor's Mansion in Atlanta. The next day, the group travels to Augusta to experience the Masters™ golf tournament. The Atlanta regions and one other part of the state are showcased to the group on Friday. The tour finishes

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