

RIBBON CUTTING ... PROMOTIONS PLUS



Promotions Plus, located on Broad Street in Downtown Rome, recently held a ribbon cutting to introduce the community to their new building. Chamber ambassadors were present to congratulate and show support to the representatives from the promotional company. Promotions Plus distributes novelty items, advertising specialties and all custom made to order items.

RIBBON CUTTING ... ROME RENEGADES



The Rome Renegades, located on Broad Street in Downtown Rome, recently held a ribbon cutting to celebrate their expansion to another location in Rome. Chamber ambassadors were present to congratulate and show support to the representatives from the The Rome Renegades, Rome's newest sporting team!

Governor to Bring "TradeRoots" to Rome ...

Plan to Boost International Trade for Georgia Companies

Georgia has been chosen as one of eight states to participate in a joint program of the Washington-based **U.S. Chamber of Commerce** and the **U.S. Commerce Department** to help small- to medium-sized companies increase their exports to countries with which the U.S. has free trade agreements.

The program, titled TradeRoots, is funded by a federal grant and monies raised by the U.S. Chamber. Although states do not pay for the program, the governor of each state that participates must support the program whole-heartedly.

Governor Perdue has decided to lead trade education groups throughout Georgia, including Rome.

The program is to involve local chambers of commerce, universities, industry organizations and all other entities within each state that have a role in international economic development. In addition, these programs are also used to examine opportunities to expand the state's tourism.

"We look forward to manufacturers' participation in this export program and most especially to results," said *Greater Rome Existing Industries Association President Martin Rhiner, Brugg Cable.*

The Georgia Department of Economic Development International Trade Division worked with the U.S. Chamber and the Greater Rome Chamber to offer the program in Northwest Georgia. Contact Debbie Cannon at 706.291.7663 for more information. ■